Analytics, Systems and Applications

Our Organization
Analytics, Systems & Applications (ASA) serves as Rowan University's official source for data used for decision-making, longitudinal analyses, modeling, assessment and mandated reporting. ASA offers a number of services and products, including enterprise systems integration, custom reporting, dashboards, predictive models and surveys.

ASA manages and maintains Banner, Rowan University’s system of record and central data repository. Banner provides access to tools that support recruitment, enrollment, retention and financial aid for students. Banner is also the primary source of data and tools to support faculty and administrative functions across the University.

ASA is comprised of five different units, including:

- Business Intelligence Analytics
- Database Administration
- Data Governance and Data Standards
- Information Systems Development and Maintenance
- Security and Workflow Administration

Please visit the ASA request page to submit a data request or proposing a change in Banner.

ASA adheres to the University's Data Governance Policy and Survey Policy. You may review both of those policies on the IRT website.

Institutional Reporting
Common Data Set

Institutional Census

10th Day Snapshot

Surveys

Dashboards

N.J. College Student and Parent Consumer Information Act

Meet ASA's Leadership Team

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Other Resources
Special Publications

College Affordability and Transparency Center Data

Rowan Fast Facts: 2015-2016

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